## What is claimed is:

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1. A plastic container, comprising:

a mouth;

a bottom surface; and

a container wall between the mouth and the bottom surface,

wherein one of the bottom surface or the container wall flexes inward into the cavity of the plastic container;

wherein further the inward flexing of the bottom surface of the container wall reduces a pressure differential between the inside of the container and atmospheric pressure when either the container is hot-filled with food product or when the container is transported from a locale of lower atmospheric pressure to higher atmospheric pressure; and

wherein further the non-flexing surface maintains the same form from prior to hot-filling or transport.

- 15 2. The plastic container of claim 1, wherein the thickness of the container walls decreases from a point substantially at the mouth to a point substantially at the bottom surface.
  - 3. The plastic container of claim 1, wherein the bottom surface flexes inward into the container cavity.
- 4. The plastic container of claim 3, wherein the circumference of the mouth is greater than20 the circumference of the bottom surface.
  - 5. The plastic container of claim 4, wherein the plastic comprises a plastic suitable for solid phase pressure forming.
  - 6. The plastic container of claim 5, wherein the plastic further comprises polypropylene.

- 7. The plastic container of claim 6, wherein the plastic further comprises a barrier enhancement agent.
- 8. The plastic container of claim 7, wherein the barrier enhancement agent comprises ethylene vinyl acetate-vinyl alcohol.
- 5 9. The plastic container of claim 8, wherein the plastic further comprises an adhesive suitable for solid phase pressure forming.
  - 10. The plastic container of claim 9, wherein the adhesive comprises an antioxidant

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- 11. The plastic container of claim 5, wherein the plastic container is formed from a plastic sheet comprising up to about 15 volume % ethylene vinyl acetate-vinyl alcohol, about 80 to about 90 volume % polypropylene and about 15 to about 20 volume % adhesive.
- 12. The plastic container of claim 1, wherein the plastic container is formed from a plastic sheet having one or more layers, and wherein further the thickness of the container walls are about 70-80 volume % of the thickness of the plastic sheet at a location substantially adjacent to the container mouth and about 20-40 volume % of the sheet at a location substantially adjacent to the bottom surface, and the thickness of the bottom surface is about 15-20 volume % of the thickness of the plastic sheet.
- 13. The plastic container of claim 12, wherein the container wall thickness uniformly decreases from a location substantially adjacent to the container mouth to a point substantially adjacent to the bottom surface.
- The plastic container of claim 13, wherein the container walls are about 0.7 mm thick at a location substantially adjacent to the container mouth and about 0.28 mm thick at a point substantially adjacent to the bottom surface, and the thickness of the bottom surface is about 0.16 mm.

15. A method for forming a plastic container, comprising:

selecting at least one polymer for a plastic container; and

forming the plastic container;

wherein the plastic container comprises:

5 a mouth;

a bottom surface; and

a container wall between the mouth and the bottom surface,

wherein one of the bottom surface or the container wall flexes inward into the cavity of the plastic container;

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wherein further the inward flexing of the bottom surface of the container wall reduces a pressure differential between the inside of the container and atmospheric pressure when either the container is hot-filled with food product or when the container is transported from a locale of lower atmospheric pressure to higher atmospheric pressure; and

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wherein further the non-flexing surface maintains the same form from prior to hot-filling or transport.

16. The method of claim 15, wherein forming the container comprises:

heating the plastic sheet to its VICAT temperature; and thermoforming the container.

- 20 17. The method of claim 15, wherein forming the container comprises extrusion, vacuum forming, injection molding, blister packaging, melt phase forming or blow molding.
  - 18. A method of manufacturing a plastic container with a selectively deformable surface, comprising:

selecting at least one polymer;

heating the at least one polymer to its VICAT temperature; and

thermoforming a container from the heated polymer;

wherein the plastic container comprises:

a mouth;

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a bottom surface; and

a container wall between the mouth and the bottom surface,

wherein one of the bottom surface or the container wall flexes inward into the cavity of the plastic container;

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wherein further the inward flexing of the bottom surface of the container wall reduces a pressure differential between the inside of the container and atmospheric pressure when either the container is hot-filled with food product or when the container is transported from a locale of lower atmospheric pressure to higher atmospheric pressure; and

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wherein further the non-flexing surface maintains the same form from prior to hot-filling or transport.

- 19. The method of claim 18, wherein the thickness of the container walls decreases from a point substantially at the mouth to a point substantially at the bottom surface.
- The method of claim 18, wherein the bottom surface flexes inward into the containercavity.
  - 21. The method of claim 20, wherein the circumference of the mouth is greater than the circumference of the bottom surface.

- 22. The method of claim 21, wherein the plastic comprises a plastic suitable for solid phase pressure forming.
- 23. The method of claim 22, wherein the plastic further comprises polypropylene.

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- 24. The method of claim 23, wherein the plastic further comprises a barrier enhancement agent.
- 25. The method of claim 24, wherein the barrier enhancement agent comprises ethylene vinyl acetate-vinyl alcohol.
- 26. The plastic container of claim 25, wherein the plastic further comprises an adhesive suitable for solid phase pressure forming.
- 10 27. The plastic container of claim 26, wherein the adhesive comprises an antioxidant
  - 28. The plastic container of claim 22, wherein the plastic container is formed from a plastic sheet comprising up to about 15 volume % ethylene vinyl acetate-vinyl alcohol, about 80 to about 90 volume % polypropylene and about 15 to about 20 volume % adhesive.
- 29. The plastic container of claim 18, wherein the plastic container is formed from a plastic sheet having one or more layers, and wherein further the thickness of the container walls are about 70-80 volume % of the thickness of the plastic sheet at a location substantially adjacent to the container mouth and about 20-40 volume % of the sheet at a location substantially adjacent to the bottom surface, and the thickness of the bottom surface is about 15-20 volume % of the thickness of the plastic sheet.
- 20 30. The plastic container of claim 29, wherein the container wall thickness uniformly decreases from a location substantially adjacent to the container mouth to a point substantially adjacent to the bottom surface.

31. The plastic container of claim 30, wherein the container walls are about 0.7 mm thick at a location substantially adjacent to the container mouth and about 0.28 mm thick at a point substantially adjacent to the bottom surface, and the thickness of the bottom surface is about 0.16 mm.